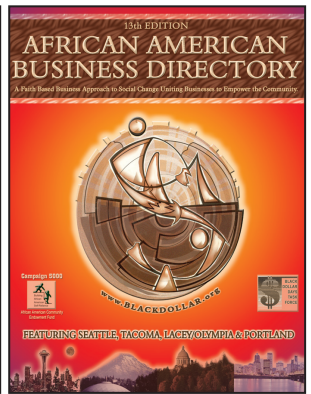
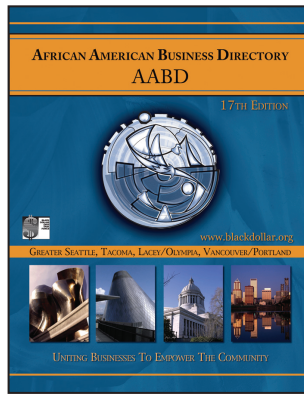
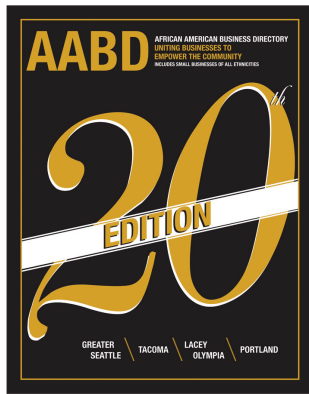


2012 African American Business Directory

Covering Greater Seattle, Tacoma, Portland & Lacey-Olympia



For 20 years the African American Business Directory has been bridging the gap between business owners, community members and Pacific Northwest cities. This is one of our most important tools for helping the Black Dollar Days Task Force fulfill its mission of creating economic self-sufficiency for all and bringing cultures and communities together. Be a part of making a difference with your continued support of this valuable, unique institution.

2012 Sponsorship Advertising Rates

Premier Sponsor

Full Color - 1 available..... \$6,000

Includes:

- Cover logo
- Full page ad on back cover
- Logo on sponsor page

Silver Premium Page Sponsor

Black & White - 2 available..... \$4,000

Includes:

- Full page ad
- Inside front right - Page 1
- Inside front left - Page 2
(across from table of contents)
- Logo on sponsor page

Gold Premium Page Sponsor

Full Color - 2 available..... \$5,000

Includes:

- Full page ad
- Inside front or inside back cover
- Logo on sponsor page

Bronze Sectional Sponsor

Black & White - 4 available..... \$3,000

Includes:

- Full page ad
- Ad across from community listings
- Logo integrated with the section page design
- Logo on sponsor page

Additional Inside Advertising

Ad Type	Price	Dimensions
Full Page	\$600	9.625"h x 7.25"w
1/2 Page Vertical	\$350	9.625"h x 3.5"w
1/2 Page Horizontal	\$350	4.75"h x 7.25"w
1/4 Page	\$250	4.75"h x 3.5"w
1/8 Page Business Card	\$150	2"h x 3.5"w
Link from BDDTF Website	\$20	—
Ad build	\$75	—
Modify previous year's ad	\$40	—

Distribution

15,000 copies distributed to banks, businesses, government agencies, direct mailed to key stakeholders, as well as popular free community distribution locations in Seattle, Portland, Olympia/Lacey, and Tacoma.

Deadlines

Ad Sales: December 2, 2011

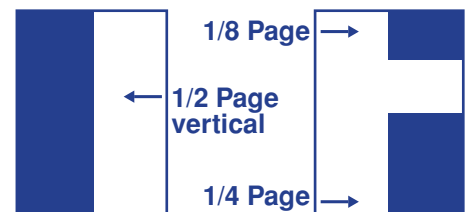
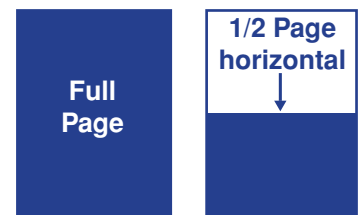
Publication Date: February 2012

* Payment required prior to publication

Mechanical Requirements

Resolution: 300 dpi

Format: PDF, tif, .jpg, .eps



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